



Press Release

FOR IMMEDIATE RELEASE

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The Kearns Improvement District Wins 2023 WaterSense® Excellence in Education and Outreach Award

Washington, D.C.—The U.S. Environmental Protection Agency (EPA) has honored the **Kearns Improvement District** with a WaterSense Excellence Award for their work promoting WaterSense and water efficiency in 2022. WaterSense recognized its Sustained Excellence, Partner of the Year, and Excellence Award winners during the WaterSmart Innovations (WSI) Conference in Las Vegas, Nevada, today. The **Kearns Improvement District** was one of 25 nationwide Excellence Award winners.

WaterSense, a voluntary partnership program sponsored by EPA, is both a label for water-efficient products, programs, and homes and a resource for helping consumers learn ways to save water. More than 2,100 manufacturers, builders, retailers, utilities, government, and nonprofit organizations partner with WaterSense to promote water-efficient products, homes, and programs.

“With extreme weather affecting water supplies and quality, saving this precious resource is more important than ever,” said Veronica Blette, Chief, WaterSense Branch. “The 2023 award winners helped Americans look to WaterSense and save not just water, but the energy required to heat and treat it, as well as reduce greenhouse gas emissions associated with energy use.”

Since 2006, over 40,000 certified water-efficient plumbing and irrigation products have helped consumers and businesses save 7.5 trillion gallons of water; the amount of energy needed to pump, treat, and heat water by 880 billion kilowatt hours; and \$171 billion in water and energy bills. These savings also helped prevent 337 million metric tons of greenhouse gas emissions, which is equivalent to planting 5.6 billion trees.

WaterSense recognized the **Kearns Improvement District** with the 2023 WaterSense® Excellence in Education and Outreach award for their efforts in their award-winning creation of conservation messaging, promotion, education, and outreach to the citizens that are served by the District (visit www.kearnsid.org/conservation).

“With the changing weather patterns and the severe drought that has plagued our area, we have cherished the partnership and tools that EPA’s WaterSense has provided in helping our community to make great strides in preserving this precious resource of safe clean and reliable water. The Kearns Improvement District is excited and humbled to be recognized for these efforts.”

F. Greg Anderson, P.E. – General Manager/CEO
Kearns Improvement District

For more information about WaterSense, visit www.epa.gov/watersense.